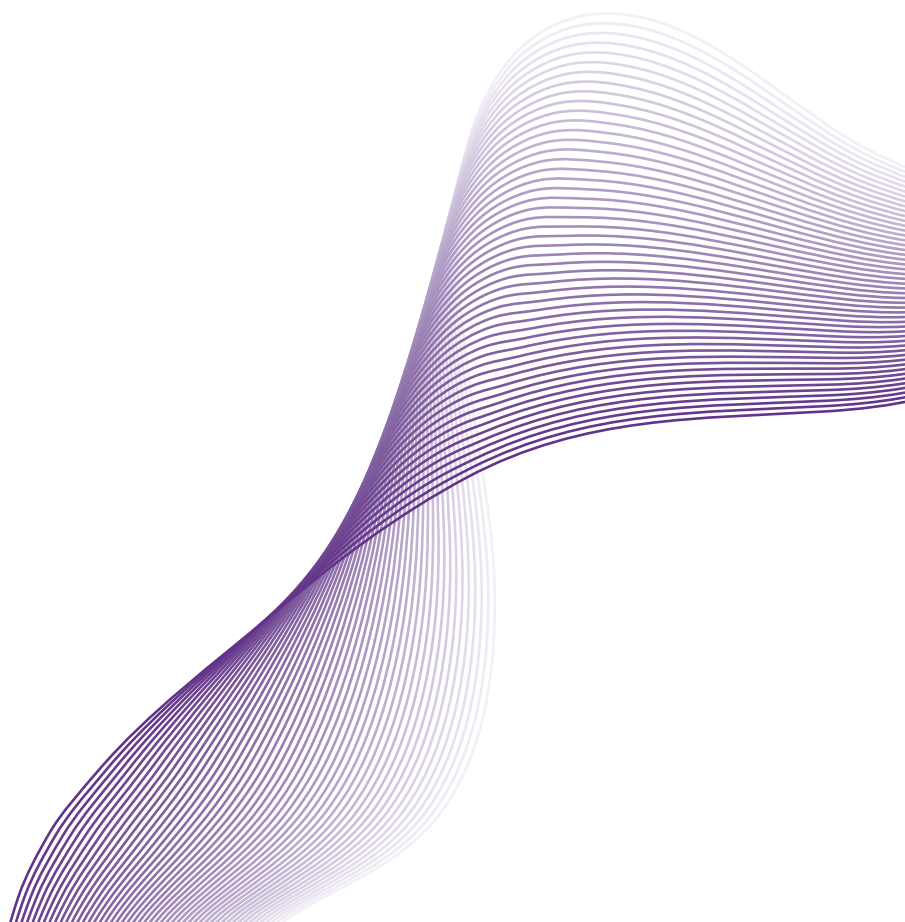


# nominet<sup>®</sup>

Policy Advisory Body (PAB) election 2008  
Candidate statements



## VOTE BY INTERNET



1. Go to <https://secure.nominet.org.uk/>
2. Log in using your email address and password
3. Click on the “members” tab for PAB elections
4. Click on the link for the “polls” page and click on the “view” button
5. This will take you to the election site
6. You must enter a name as authorised to vote in this election on behalf of your organisation
7. Click in the box next to the name for your first preference and a 1 will be entered. Click in the box next to the name for your second preference and a 2 will be entered, and so on until all your preferences have been cast
8. Click Submit
9. Check your preferences are correct and click on Submit

## VOTE BY POST



1. Cast your votes by entering a 1 in the box next to the name for your first preference, then enter a 2 in the box next to the name for your second preference and so on until all your preferences have been cast
2. Place your ballot paper in the pre paid envelope provided and post to  
Popularis Ltd, Independent Scrutineer, 6 De Montfort Mews, Leicester LE1 7EU

**ALL VOTES MUST REACH POPULARIS LTD NO LATER THAN 5PM ON FRIDAY 14 MARCH 2008.**

Votes received after that time will not be included in the count.

You may only cast your votes by using the Internet system OR by post. Please do not use both systems or ALL your votes will be disregarded.

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# Simon Bezant

Proposed by: Andrew Bennett, Whois-Search.com

Secoded by: Tommy Buttler, Glasgow.com Ltd

I have been involved in the telecommunications and internet industry for over 20 years. I started my career working for the government at GCHQ in Cheltenham. Later I advanced my career within various companies including Lucent Technologies, Nokia and Vertu. Today at the age of 38 I now run my own web development business. Though I'm not a Nominet member myself, many of you will know me as 'sneezycheese' on Acorndomains. I live in Wiltshire near Salisbury with my partner Cora and our two young children Fraser and Michi. Using my vast experience of policy development I would like to share my views on what I believe will be the main policy issues over the next two years:

**Registrar Parking Pages** – Recent high profile DRS cases have highlighted problems in this area that need addressing urgently.

**FREE online transfers** – Nominet needs to offer registrants FREE and secure online domain name transfers.

**Raising Industry Standards** – Nominet needs to proactively and fairly enforce all of its contracts between registrars (large or small).

**Lock States** – Nominet and registrars need to improve security for registrants who use their online and telephone systems.

**Nominet Foundation** – This is a major change in policy that hasn't gone through the PAB or been put to a membership vote – why?

**Domain Pricing** – Should such a large chunk of money be put into the Nominet Foundation, or should there be a balance and domain registration be reduced in price?

Any questions please contact me: [simon@bezant.me.uk](mailto:simon@bezant.me.uk)

# James Conaghan - Name Dropper UK, 101306

Proposed by: Nigel Roberts, Island Networks Ltd

Secounded by: Peter Golden, Web Union Ltd

The PAB only works if its policy advice encompasses all stakeholder views. That's not easy, but it's more achievable with the support of the membership. I would therefore like to promote better communication between the PAB and Members.

I believe Members deserve appropriate representation at all levels in the policy development process. They are a hugely important subset of the wider community and their collective experience is invaluable. Communication between the PAB and Members must be improved so no member feels excluded in the future as some do now.

I have served on the PAB for 2 terms and I am standing for re-election. In my 2006 election statement I wrote, "how Nominet interacts with its members can have a butterfly effect on other stakeholder groups". I still believe that, and I think Nominet could do more in its discussions with regulatory authorities to speak up for the interests of its members too and not just Nominet (the company's) interests.

Here are some ongoing issues I would like to see resolved.

- A better working relationship between PAB and Board.
- Better communication between PAB and Membership.
- Industry standards – self-regulation.
- DRS – should it be more independent of Nominet?
- Re-registration – wide-ranging.
- Nominet Foundation (trustees/administration).
- Introduction of other SLDs like .cymru.uk or .scot.uk?

Find more detailed information at [www.conaghan.me.uk](http://www.conaghan.me.uk) or email: [james@conaghan.me.uk](mailto:james@conaghan.me.uk).

Vote for me if you'd like to see better communication. I'd like to improve it!

Proposed by: Mark Healey, Kingston Communications (Hull) Plc

Secunded by: Peter Gradwell, Gradwell dot com Limited

The .uk namespace is one of the most successful ccTLD namespaces in the world. This is no accident, rather it's due to the technical stability of Nominet operationally, and inclusive membership and registration policies.

The ISP community is a critical stakeholder in the success of the .uk namespace, and I volunteer to contribute to the PAB on behalf of this community. I consult in ISP and enterprise hosting environments. I understand the needs of domain name customers and DNS operators.

I am familiar with the organisational challenges of not-for-profit and limited-by-guarantee companies as I serve on the board of the LONAP internet exchange, and also on the management committee of a neighbourhood association charity.

I work with an internet-telephony organisation and have operational experience of converged domain names and telephone numbers using ENUM.

I broadly welcome the Nominet Foundation, as an opportunity for the uk internet community to shape the development of the internet, and dns in general, but don't think it's the entire answer to Nominet's funding surplus, and it must never detract funds from registry improvements.

My view is that successful, innovative teams should have diverse roots. Disagreement and then negotiation is a powerful force for good decision making. However, I don't believe that conflict is conducive to success, and think that much of the .uk community see the PAB today as factional and discordant. We must change the view if the PAB desires teeth to champion its strongest idea.

Proposed by: Jason Smith, Namesco Ltd

Seconded by: Dickie Armour, Fibranet Services Ltd

With the PAB being a key component in the shaping of Nominet's future, it's important that the voices of all registrars and members are effectively represented. By combining technical expertise with the ability to approach issues from an end-user perspective, as well as that of an ethical, customer-focused organisation, I will aim to do just that.

Having entered the industry in 1999, I began working for Namesco in 2001, entering my current position as Domain Systems Manager in 2003. This role sees me responsible for the ongoing development and maintenance of software systems to handle a growing portfolio of over three hundred thousand domain names

.uk has always accounted for a significant proportion of our domain business and I have taken a keen interest in Nominet policy over the last few years. I feel very strongly about much of the subject matter the PAB addresses and believe that I could make a valuable contribution to the discussion.

As a developer first and foremost, I will bring to the table many years experience with Nominet and other registrars and registries around the world, offering a fresh perspective on policy issues from a technical standpoint.

Proposed by: Gary Feldman, Thus Plc

Secounded by: Hazel Pegg, Glastonbury Online Ltd

## ABOUT THE PAB

I believe the PAB is and should be a clearinghouse for ideas for Nominet's governance and future policies.

Nominet is a member organisation, so policy should always consider the best interests of all the members (not just a subset). However, it also needs to pay attention to other stakeholders; an important job of the PAB is to ensure that eventual proposals have properly balanced the issues from all sides.

I don't believe election statements are the best place to discuss specific issues, but if you want to know my views on any particular topic, I'm happy to talk on either Nom-Steer or private email.

I am always willing to present clearly-put ideas or papers to the PAB on behalf of members and stakeholders, even if I don't agree with them.

## ABOUT ME

I have been involved in the Internet for many years. Apart from one short hiatus, I have sat on the PAB since its formation. I am also on the Board of ISPA. I have chaired various PAB subcommittees and working groups. I believe most other PAB members find my presence beneficial.

I work on public policy issues for Thus (aka Demon) and am therefore well known around the industry and in government. I can bring to the PAB a broad experience and range of contacts that few others can equal.

I believe that I am uniquely qualified to contribute to the work of the PAB and ask you to re-elect me on that basis.

Proposed by: Steve Wrigley, Mr Steven Wrigley & Mr David Wrigley

Seconded by: Richard Yeames-Smith, Ovalnet Limited

## **The Common Sense Candidate.**

- Security
- Simplicity
- Success

I believe I would be a good candidate for the PAB committee because I feel that I can successfully represent the interests of the registrant, the registrar and today's domain name entrepreneur.

## **Security.**

I want to protect registrants more from abusive registrations – specifically from individuals who are profiteering from company and trademarked names. I also want to make sure that the registrant's domain is protected with a system that is robust and agile.

## **Simplicity.**

I want Nominet to provide registrants and registrars with better tools from which to manage their domains. I want to make the registration and transfer of UK domains as simple and secure as possible – with better transparency for those that cannot make informed choices.

## **Success.**

I want to make sure that today's "Domain Entrepreneurs" are not stifled with red tape, and can continue growing the registry and promoting the .uk TLD with successful sales. I see no reason why certain reserved domains should not be released for registration in a fair way.

## **About Me.**

I am a 30 year old IT graduate from Dorset. I have been involved in many online ventures since 1999. I am now a director of three successful Internet companies.

## **Summary.**

I have no axe to grind. I am looking to provide a fresh, unbiased, straight forward advice to Nominet's Directors.

I have an academic and technical background in IT coupled with a strong knowledge of today's UK domain Industry.

Proposed by: Mark Jeffries, Fasthosts Internet Ltd

Secoded by: Reza Sobati, Vital Domains Ltd

Working alongside a huge range of stakeholders and different users of .uk in the domain name industry for four years, offers me an opportunity for perspective in comparing .uk with other ccTLDs as well as first hand experience of the effects of Nominet policies on the end-users. This unique background of direct contact with thousands of .uk end-users (domain traders, parkers, registrars, venture capitalists, content developers, ad providers, SEO agencies, marketing/branding groups and small businesses) would enable me to capture a broad range of Nominet members' needs and requirements. I have participated in numerous Nominet events and written responses to several discussion papers and would be completely committed to PAB meeting attendance and ensuring the views and needs of all .uk domain users are represented in a competent and responsible way.

Nominet is undergoing a period of policy and structural change at a time of exciting growth and dynamism for the .uk domain name industry. I believe the needs of stakeholders in both the primary and secondary markets can be aligned to ensure continued development.

As a PAB member, my goals would include:

- Greater member participation
- Promotion of .uk usage
- Education of users and members
- A higher-profile Nominet
- Changes to DRS procedure, for greater diversity on the DRS expert panel and for the rejection of poor quality, invalid/incomplete complaints
- Development of the domain industry and education about opportunities presented by both the primary and secondary domain name markets

# Robert Taylor - Hey.co.uk Limited, 103472

Proposed by: Mark Baker, Dark Group Ltd

Secoded by: Mohammed Zaffer, Elife Limited

I am pleased to have the opportunity to run as a candidate for the PAB, and see this as a chance to help the future of Nominet.

If elected I hope to:

- Ensure Nominet works for the benefit of the internet community, prioritising needs of UK businesses and consumers.
- Establish equality between large and small registrars.
- Build wider public promotion of Nominet and .UK as a brand.
- Encourage Nominet to be proactive not reactive in enforcing their terms.
- Online services expanded to include registrant changes, maintaining security via manual oversight.
- Opening Nominet to be more accessible, with easy to find and clear explanations of expenditure, activities and future goals.

I believe I will bring a practical and common-sense holistic approach to dealing with the issues facing Nominet.

I am:

- 24.
- eCommerce Bsc (2:1 honours, Coventry Uni).
- Involved in internet activities for over 9 years.
- Entrepreneur with a background in web development initially building social-media applications (100,000+ users), small-scale ISP services and consultancy to UK businesses.
- From Wrexham in Wales.
- However have spent the last two years in Brisbane, resulting in awareness of differing domain related issues in .AU/ .NZ ccTLD's.
- A football fan (Wrexham / Queensland Roar) and have been known to brew the odd beer.

I formed Hey.co.uk Ltd to handle my domain related products and services. It is currently in the process of conducting domain transactions, development and associated services.

Further information [www.taylor.co.uk](http://www.taylor.co.uk)

## An explanation of Single Transferable Voting (STV)

There are various methodologies that can be used for calculating the results of a poll by Single Transferable Vote. Nominet uses the Hare-Clarke method.

Hare-Clarke is a variation of preferential counting called proportional preferential. In order to be elected a candidate needs to achieve a set quota of votes. The quota is calculated after all the first preference votes have been counted, and is calculated using the following formula:  $Q = V / (P + 1) + 1$ . The following example illustrates how this is done:

The formula is: total number of valid votes / (number of positions + 1) + 1

500 valid votes are received for 12 seats.

$$500 / (12 + 1) + 1 = 39.4615$$

Quota = 39.46

Any candidate with votes greater than the quota are automatically elected. If all seats are filled at this point then the election is completed and declared. However if not all seats are filled then the following steps will occur:

- If the successful candidate(s) has more than the quota, the last package of votes that they received will be redistributed based on the preferences indicated on the ballot paper. The votes will be assigned a transfer value such that the total value of the votes redistributed is equal to their surplus. Once this has been done results will again be checked to see if the required number of candidates have been elected. The transfer value is calculated as  $T = (V - Q) / V2$ . V is the number of votes the candidate has and Q is the quota. V2 is the number of votes in the last package that they received.
- If the successful candidate(s) do not have a surplus of votes then a currently unelected candidate with the lowest number of votes will be excluded and their votes redistributed using preferences. This process is repeated until all candidates are elected or until the number of remaining candidates is equal to the candidates required, in which case they are declared elected.

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Any questions please email [elections@nominet.org.uk](mailto:elections@nominet.org.uk)

## NOMINET UK

### POLICY ADVISORY BODY (PAB) ELECTION 2008

In accordance with the Nominet Articles of Association all members were sent notice of the PAB elections and the entitlement to stand as a candidate.

Nominations were received for:

Simon Bezant  
James Conaghan  
Andy Davidson  
Alex Don  
Clive D W Feather  
Julian May  
Nora Nanayakkara  
Robert Taylor

Ballot papers were sent to all members who were entitled to cast their preferences for candidates either by returning a ballot paper in the post or on an internet voting system provided by Popularis.

All systems were secure to allow a secret vote by members.

The election was conducted by transferable vote, and the votes cast are attached.

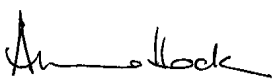
The following members were elected:

Robert Taylor  
Clive D.W. Feather  
Nora Nanayakkara  
Simon Bezant

Popularis distributed the paper versions to members, and received votes cast directly to their systems. No complaints were received during the nomination or election periods by Popularis.

Popularis was able to carry out its functions without such interference as would make it reasonable for any person to call its independence in relation to Nominet into question.

Certified by:



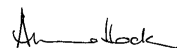
Anne Hock  
Managing Director  
17<sup>th</sup> March 2008

**nominet UK Policy Advisory Body (PAB) Election 2008**

Seats 4  
Quota 39.80

Candidate	Stage 1 Robert Taylor - surplus				Stage 2 Alex Don - exclusion				Stage 3 Julian May - exclusion				Stage 4 James Conaghan - exclusion				
	Total Elected	Surplus	Next Pref	Distribution	Total Dropped	Surplus	Next Pref	Distribution	Total Dropped	Surplus	Next Pref	Distribution	Total Dropped	Surplus	Next Pref	Distribution	Total Elected
A01 Simon Bezant	24.00		14	0.07	24.07		2	1.72	25.79		7	5.30	31.09		7	5.66	36.75 E
A02 James Conaghan	21.00		5	0.03	21.03		1	0.86	21.88		1	0.76	22.64 D	22.64	0	-22.64	0.00
A03 Andy Davidson	24.00		2	0.01	24.01		0	0.00	24.01		3	2.27	26.28		2	1.62	27.90
A04 Alex Don	6.00		1	0.01	6.01 D	6.01	0	-6.01	0.00		0	0.00	0.00		0	0.00	0.00
A05 Clive D.W. Feather	35.00		3	0.02	35.02		1	0.86	35.87		2	1.52	37.39		14	11.32	48.71 E
A06 Julian May	12.00		4	0.02	12.02		1	0.86	12.88 D	12.88	0	-12.88	0.00		0	0.00	0.00
A07 Nora Nanayakkara	32.00		8	0.04	32.04		2	1.72	33.76		2	1.52	35.27		3	2.43	37.70 E
A08 Robert Taylor	40.00 E	0.20	0	-0.20	39.80		0	0.00	39.80		0	0.00	39.80		0	0.00	39.80 E
Non Transferable			3	0.02	0.02		0	0.00	0.02		2	1.52	1.53		2	1.62	3.15
Total	194.00	0.20	40	0.00	194.00	6.01	7	0.00	194.00	12.88	17	0.00	194.00	22.64	28	0.00	194.00
Surplus per Next Pref vote		0.01				0.86				0.76				0.81			

Certified by:



Anne Hock  
Managing Director  
Popularis Ltd  
17th March 2008