

Nominet Vision, Mission and Values

1. Introduction

The Nominet Board agreed a new vision, mission and values statement at its meeting on 19 August. This sets the framework for the way that Nominet carries out its business.

This is provided for information, as it sets the context for future PAB work.

2. The new framework

The new framework is:

2.1 Vision

A world where the Internet is a trusted space, which everyone can be part of and has a positive impact on people's lives.

2.2 Mission

To make a positive difference to UK Internet users and to shape the development of the Internet. We will do this by delivering excellence and innovation in our products and services, driven by the needs of our stakeholders, and creating a company where our people love coming to work.

2.3 Values

- We are open, honest and unbiased.
- We bring a human touch to technology.
- We listen, can be trusted and relied upon to do the right thing.
- We are committed to making a positive impact on the community we live in.
- We learn from others and share our knowledge to help shape the future of the internet.
- We innovate and continuously improve everything we do.

3. Recommendations

The PAB is invited

1. to note the Nominet vision, mission and values statement;
2. to recognise that work on trust in the Internet, the Byron review and Phishing are examples of PAB work that fits well in this framework; and
3. to keep the vision, mission and values central in its future policy advice.