

Draft policy proposals

Phishing

The discussions on Phishing have been informed by presentations from external agencies.

At its May 2007 meeting, the PAB requested the Executive for draft policy proposals. Whilst no firm policy proposals have yet been discussed, this paper builds on areas of consensus which have emerged through the debate at the PAB.

The PAB is asked to consider and adopt the following draft policy:

- **Phishing is criminal activity which can adversely affect Internet users' trust and confidence in the online environment.**
- **The PAB encourages Nominet to participate in self- or co-regulatory responses, and advises Nominet not to duplicate existing efforts by other actors.**
- **The PAB is aware that phishing is a complex problem which results from increasingly sophisticated social engineering. Therefore, it is highly unlikely to be solved by a single intervention, but rather through a series of activities aimed at cooperation between different actors, education of users, and improved security measures.**